



## **Desires Hotels Latest Success Comes From Consumer Endorsements On TripAdvisor.com**

*Two Modern Boutique Hotels Take The Top Honor In St. Louis and Milwaukee*

New York, NY June 18, 2009 — With more than 25 million reviews logged on their Web site, TripAdvisor.com has become the most trusted source in providing objective third-party hotel reviews. It is this recording of these first-hand experiences that is helpful for prospective visitors who may need a second, or third, or fourth opinion. As of June 18th, 2009, [Desires Hotels](#) boasts two managed properties ranked #1 in their respected cities. The success of the top hotels, which include: [The Iron Horse Hotel](#) in Milwaukee, WI; and the [Moonrise Hotel](#) in St. Louis, MO — further validates the collection's claim that visitors can expect as much from their hotel experience as they do from their destinations.

It is this unbiased guest reporting that Desires Hotels values when it sees its outstanding service and accommodations being recognized. And after noticing the initial top-rating, prospective guests are also influenced by the glowing remarks that other past visitors have left, like when *ceegee3* said about Moonrise Hotel in St. Louis, "Every member of the staff was great, [they were] cheery and willing to greet me as an honored guest." And reviewer *dubai4* raved about The Iron Horse when they said, "For the money there isn't a better boutique hotel in Milwaukee."

TripAdvisor books more than 15,000,000 trips every week and to have the Desires Hotels name linked to the top in these markets is quite incredible. When asked about the latest distinctions, Raul Leal, President of Desires Hotels said, "You are what your customers say you are, and right now our value, extraordinary amenities, and spectacular service are shining through."

To check out these top rated hotels go to [Desireshotels.com](#) and then feel free to leave your opinion along with 25 million others at [TripAdvisor.com](#).

### **About Desires Hotels**

From the neon lights of Ocean Drive in South Beach to the Harley-Davidson Museum in Milwaukee, from the iconic Delmar Loop in St. Louis to the cobbled adoquine streets of Old San Juan, or right in the heart of Times Square, Desires Hotels is a unique collection of independently created modern boutique hotels. High in style, distinct and creative, each of these lifestyle hotels have one-of-a-kind architecture and interior design, allowing guests to expect just as much from their hotel as they do from their destination. Savvy travelers seeking a

lifestyle-oriented experience will appreciate the “Your Desires” program that tailors a unique experience to every guest. Desires Hotels deliver unexpected amenities in stylish settings.

For more information about Desires Hotels call 866-593-4330 or visit [www.desireshotels.com](http://www.desireshotels.com).

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