



25% Off Summer Getaway Offer At Desires Hotels
Receive \$25 Gift Card Towards New Summer T-Shirts

NEW YORK, NY July 14, 2009 — In the course of this season's heat wave of summer vacation deals, you can shed your coat and tie, and add to your summer threads with creatively designed tees easily packed for your holiday getaway to one of [Desires Hotels](#). The modern boutique hotel collection invites you to put your best tee forward with their summer promotion affording you a 25% discounted rate by booking from July 14th through September 30th. You'll receive a \$25 gift certificate to Threadless.com to purchase one of the many t-shirts or hoodie designs created by the Threadless community of artists and designers.

Desires Hotels with its adage and promise of offering unexpected amenities in stylish settings encourages you to express yourself by selecting a design and T-shirt style which best represents you at www.threadless.com. Whether you wish to experience one of the Art Deco landmarks in South Beach from the rooftop of The Strand Ocean Drive, revisit your Midwestern roots in St. Louis at the Moonrise Hotel, or enjoy New York City's latest boutique hotel, The MAve, Desires Hotels offers a number of distinct accommodations and unique settings from which to summon your inspiration. To book your reservation, and to take advantage of this summer offer, please visit www.desireshotels.com or call toll free 866-593-4330.

Putting your best tee forward also means Desires Hotels has put one of their own forward, Tony Martinez (a.k.a. *Ants313*) , front desk agent extraordinaire at the Hotel St. Augustine and an aspiring graphic artist himself. You can follow his submissions on www.threadless.com as well as the submissions of other creative artists honing their skills.

About Desires Hotels

From the neon lights of Ocean Drive in South Beach to the Harley-Davidson Museum in Milwaukee, from the iconic Delmar Loop in St. Louis to the cobbled adoquine streets of Old San Juan, or right in the heart of Times Square, Desires Hotels is a unique collection of independently created modern boutique hotels. High in style, distinct and creative, each of these lifestyle hotels have one-of-a-kind architecture and interior design, allowing guests to expect just as much from their hotel as they do from their destination. Savvy travelers seeking a lifestyle-oriented experience will appreciate the "Your Desires" program that tailors a unique experience to every guest. Desires Hotels deliver unexpected amenities in stylish settings.

For more information about Desires Hotels and their locations, call 866-593-4330 or visit www.desireshotels.com.

About Threadless

Threadless is a community-based tee shirt company with an ongoing, open call for design submissions. Artists are encouraged to download a tee template and submit ideas, which are then evaluated by the Threadless community for seven days. Tee shirt designs are selected by Threadless from the pool of the most popular designs as scored by the community. If a design is selected for print by Threadless, the designer receives a payment \$2000 in cash and a \$500 Threadless gift certificate. Each week, the newly selected designs and slogans are then made available for purchase. These designs and slogans are available in sizes ranging from infant to adult.

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