



Modern Boutique Hotel Collection, Desires Hotels, Gives the Gift of Cheer This Year
'Tis the Season To Offer American Express Gift Cards and Savings on Rates

New York, NY November 21, 2008 — Whether your winter wonderland resides on the beach in Miami, the cobbled streets of Old San Juan, or at the Wolman Skating Rink in New York's Central Park, a special gift awaits you. Visit DesiresHotels.com and book a great room at discounted holiday rates of 15% off. But the giving doesn't stop there; Desires Hotels is also spreading their generous spirit upon arrival when they hand out holiday cheer in the form of an American Express gift card in the amount of \$25. Purchase a present for someone on your holiday shopping list to help take the pinch (or Grinch) out of your wallet. Or if you have visions of sugarplums dancing in your head, choose a credit to apply towards food and beverage of your choice at the hotel. Alternatively, share the warmth of the holiday spirit with a donation to the Salvation Army and rest well in knowing that your gift will make the season just a little brighter for someone else this year. So visit DesiresHotels.com and click on the 'Tis the Season Holiday Globe and if the weather outside is frightful, "Let it snow, let it snow, let it snow..." and plan your holiday break!

Discounted rates and American Express gift cards are another unexpected amenity that Desires Hotels bring to their guests this holiday season. Senior Vice President of Sales and Marketing at Desires Hotels, Doug Carrillo says, "We are elated about being able to give back to the people that matter the most to us this season, our guests. By providing three options they get to choose how to use the gift, including the ability to pay it forward. By doing so, we hope to make everyone's season just a little brighter." The offer must be booked by December 22nd for stays at all Desires Hotels between December 7th and 25th. Some restrictions may apply.

About Desires Hotels

From the neon lights on Ocean Drive in South Beach to the Harley-Davidson Museum in Milwaukee, to the cobbled adoque streets of Old San Juan, or right in the heart of Times Square, Desires Hotels is a unique collection of independently created modern boutique hotels. High in style, distinct and creative, each of these lifestyle hotels have one-of-a-kind architecture and interior design, allowing guests to expect just as much from their hotel as they do from their destination. Savvy travelers seeking a lifestyle-oriented experience will appreciate the "Your Desires" program that tailors a unique experience to every guest. Desires Hotels deliver unexpected amenities in stylish settings.

For more information about Desires Hotels and their locations, call 866-593-4330 or visit Desireshotels.com.

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