



Desires Hotels Appoints David Moth to Director of Operations
Modern Boutique Hotel Collection Prepares For Expansion

New York, NY May 13, 2009 – [Desires Hotels](#), the unique collection of independently created modern boutique hotels, has announced the appointment of David Moth, as their Director of Operations. In his new role, Moth will oversee the day-to-day hotel operations through ongoing dialogue with hotel General Managers, ensuring compliance of service standards, maximizing revenues, and driving their unique company culture.

From his beginning, more than 24 years ago as a trainee with Noah Hotels and Southern Cross Hotel, David quickly experienced success in the service industry when he became the General Manager of the private members club, restaurant, and conference/event venue at the Roof Gardens in Kensington, London. Drawing upon his wealth of experience in food and beverage, Moth in 1992 served as the Food and Beverage Director of Little Dix Bay in Virgin Gorda, British Virgin Islands where he was shortly thereafter promoted to Resident Manager. From there he became the General Manager of the Nisbet Plantation Beach Club in Nevis, West Indies — it was also during his tenure that the Nisbet Plantation was awarded the AAA Four Diamond Award.

From 2000 to 2002 David was the General Manager of the Malmaison in Glasgow, UK — which in 2002 was the only hotel outside of London to be listed in the *Conde Nast Traveler Readers Award* as a “Top 10 UK Business Hotel.” In 2002 he returned stateside when he became the General Manager of the famed Tides Hotel in Miami Beach. During his tenure at the Tides, the hotel experienced much success as it was nominated by *Conde Nast Johansens* as one of the “Most Outstanding Hotel in North America for 2005,” and was also ranked on the *Conde Nast Gold List* and *Departures Magazine’s* “Readers Favorites” — both for the first time.

Since joining Desires Hotels in 2006, David has become a valuable part of the modern boutique hotel collection. He has held the position of General Manager at the Sagamore in South Beach, Interim General Manager at The Glenn Hotel in Atlanta, and was most recently serving as General Manager at The Strand Ocean Drive in South Beach.

“As Desires Hotels continues to posture itself for further growth, we are thrilled to have David in this position. His depth and breadth of experience gives us the opportunity to capitalize on our expansion into existing and new markets,” says Raul Leal, President of Desires Hotels.

About Desires Hotels

From the neon lights of Ocean Drive in South Beach to the Harley-Davidson Museum in Milwaukee, from the iconic Delmar Loop in St. Louis to the cobbled adoquine streets of Old San Juan, or right in the heart of Times Square, Desires Hotels is a unique collection of independently created modern boutique hotels. High in style, distinct and creative, each of these lifestyle hotels have one-of-a-kind architecture and interior design, allowing guests to expect just as much from their hotel as they do from their destination. Savvy travelers seeking a lifestyle-oriented experience will appreciate the “Your Desires” program that tailors a unique experience to every guest. Desires Hotels deliver unexpected amenities in stylish settings.

For more information about Desires Hotels and their locations, call 866-593-4330 or visit www.desireshotels.com.

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