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Desires Hotels Partners with Bella Notte to Offer Unique Personalized Employee Training Programs

Miami, Dec. 17, 2007— Desires Hotels today announced that it is partnering with Bella Notte, a hospitality training company, to provide training programs infused with entertainment for the employees at its boutique hotels.

The training programs are custom designed to empower and teach Desires Hotels' employees how to improve on providing intimate personalized guest service to the modern boutique hotel traveler. Mastery of top-notch guest service, service delivery and service recovery will be the main focus of the sessions. Bella Notte achieves dynamic results by utilizing an engaging combination of role-play, question and answer, interactive dialogue, theatre and acting techniques, industry videos and other relevant media. Former international director of training for W Hotels Worldwide, Randy Appel, leads this dynamic team. To help motivate, inspire and boost employee participation, the sessions are also led by a roster of Broadway veterans, opera singers, musicians, D.J.'s, magicians and dancers.

“Our team of employees is very dynamic and non-traditional so we were looking for a unique way to captivate their attention. When we came across Bella Notte, we knew from the start that they would be a perfect match for us,” said Lisa Perez, Vice President of Human Resources for Desires Hotels. “We are confident that this investment in our employees will have a long-term positive impact on the outstanding service we will provide to our hotel guests.”

The hotels that will participate in Bella Note's training programs are: Sagamore Hotel, Wave Hotel, Circa 39, Hotel Astor, Betsy Ross Hotel, St. Augustine Hotel, The Strand Ocean Drive, San Juan Water & Beach Club Hotel, Glenn Hotel and Hotel Mela.

About Desires Hotels

Desires Hotels is a Miami based hotel management company which provides a wide range of services to both institutional and individual owners of independently branded modern boutique hotels in the United States and Caribbean. The Desires portfolio currently includes the award-winning 93 room Sagamore Hotel, the 66-room Wave Hotel, the 83-room Circa 39, the 40-room Hotel Astor, the 62-room Betsy Hotel, the 24- room St. Augustine Hotel and the 87-room condo hotel The Strand Ocean Drive in Miami Beach, Fla., the award-winning 76-room San Juan Water

& Beach Club Hotel in San Juan, Puerto Rico, the 110-room Glenn Hotel in Atlanta, Ga., the 235-room Hotel Mela in New York City, NY and the 100 room Iron Horse Hotel in Milwaukee, WI, scheduled to open the summer of 2008.

For more information about Desires Hotels, call (305) 577-8484 or visit www.desireshotels.com.