



Travel Professionals Know that Desires Hotels Mean Business

Excellent Locations, Flexible Meeting Space, Competitive Rates, in Unexpectedly Stylish Settings

NEW YORK, NY July 28, 2008 — Desires Hotels is a unique collection of independently created modern boutique hotels that caters to the needs of today's demanding business traveler. Offering complimentary high-speed and hard-wired Internet access at all of our hotels, you can utilize your laptop anywhere from the lobby lounge to the rooftop, ensuring that you'll always stay connected. Desires Hotels offers all of the expected amenities and more for even the most discriminating corporate travelers and managers. From client entertainment to board meetings, training sessions to cocktail receptions, our Managers of Desires work to ensure that your events are handled with the utmost care and professionalism.

Highlighting other desirable aspects of the collection, Atlanta's Glenn Hotel recently launched their new comprehensive business center, and features Herman Miller Aeron chairs and task lighting in each guest room. The Hotel Mela sits right in the heart of New York's business district, and just steps from Times Square and Grand Central Station, making it a perfect choice for mid-town meetings. Opening in September, Milwaukee's new Iron Horse Hotel boasts more than 3,500 sq. ft. of flexible meeting space with chic interiors and state-of-the-art technology. And if meeting in the Caribbean sounds too good to be true, the San Juan Water & Beach Club is located just 20 minutes from the airport and can cater meetings or events ranging from small board meeting to receptions on the rooftop for up to 150 guests.

Through our "Your Desires" program, prepare for your stay by listening to our weekly podcasts which highlight what is new and happening in the city of your arrival. For the few moments that you have to yourself while on the road, you won't need to research the latest restaurants to take a client as we will provide you with any and all information necessary to you for the duration of your stay. As a road weary business traveler, you'll arrive at the hotel with the comfort of knowing that our team is there to provide the most professional yet unassuming service to make your stay as seamless and enjoyable as possible.

About Desires Hotels

From the neon lights on Ocean Drive in South Beach to the Harley-Davidson Museum in Milwaukee, from the Georgia Aquarium in Atlanta to the El Morro Fortress in San Juan, or right in the heart of Times Square, Desires Hotels is a unique group of independently created modern

boutique hotels that cater to both business and leisure guests alike. For more information about Desires Hotels, call 866-593-4330 or visit www.desireshotels.com.

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